



## **PRIVACY POLICY DEL SITO INTERNET [WWW.LIOFILCHEM.COM](http://WWW.LIOFILCHEM.COM)**

### **Pursuant to EU Reg. 679/2016 and Legislative Decree 196/2003**

#### **0 - FOREWORD**

Liofilchem S.r.l. is the owner of the website [www.liofilchem.com](http://www.liofilchem.com).

Access, consultation and retrieval of information offered by Liofilchem is absolutely free of charge. Liofilchem reserves the right to change the way in which this website is used at any time and without prior notice.

#### **Rights**

The intellectual property of the Liofilchem website belongs exclusively to Liofilchem. All rights related to it are reserved. The name, trademark and any other distinctive sign belonging to Liofilchem, as well as all the images and texts published on this website, may not be duplicated, reproduced and/or disseminated in any way and by any means without written authorization. All trademarks, product names and/or company names mentioned and/or represented on this website are the exclusive property of their respective owners.

#### **Information**

Liofilchem is not responsible for any errors, omissions and/or inaccuracies in the information contained in this website and reserves the right to make any changes and/or corrections of the same without any warning of any kind. Liofilchem is free to publish all information of any kind and form, including articles and reviews, provided by users or third parties, unless the authors or suppliers expressly prohibit their dissemination. Liofilchem is not responsible for any infringement of copyright by third parties by the author of any computer program published on this site. Liofilchem undertakes to immediately remove from its electronic archives any program created in violation of copyright laws, as soon as it becomes aware of the infringement.

#### **Utilization**

You expressly agree to use the Liofilchem website at your own risk. Liofilchem does not give any guarantee on the proper functioning of this website and declines any responsibility arising from the use of the same. The user undertakes to use the Liofilchem website only for lawful purposes. The user is strictly forbidden to transfer to Liofilchem material that violates the rights of third parties and/or illegal, defamatory, offensive, obscene material, as well as any information of any kind that may in any way encourage criminal actions sanctioned by law and/or imply civil liability. Nevertheless, the user is prohibited from transferring material protected by copyright, trademark or any other form of proprietary right to Liofilchem without the permission of the respective author and/or owner. Liofilchem cannot be held responsible for the illicit use of copyrights and other rights belonging to third parties, made by the user. Only the latter will be held liable for damages resulting from the infringement of copyrights and/or other proprietary rights belonging to third parties. By the direct or indirect transfer of material and/or information to Liofilchem, the user grants or warrants that the owner of the material and/or information has granted Liofilchem the royalty-free, perpetual and non-exclusive right to publish, reproduce, translate and distribute said material and/or information in whole or in part. Liofilchem undertakes to remove illicit or illegal material and/or information transferred to this website by users, as soon as it becomes aware of the illicit or illegal nature.

#### **I - INFORMATION RELATING TO THE PRIVACY POLICY OF THE LIOFILCHEM.COM SITE**

1. This section contains information on how Liofilchem manages the processing of data of [liofilchem.com](http://www.liofilchem.com) users
2. This information is also valid for the purposes of Article 13 of EU Regulation no. 2016/679 (GDPR) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, of Legislative Decree no. 196/2003, Code on the protection of personal data as amended by Legislative Decree 101/2018, for subjects who interact with the home page: [www.liofilchem.com](http://www.liofilchem.com)
3. The information is provided only for Liofilchem websites and not for other websites that may be consulted by the user through links contained therein.
4. The purpose of this document is to provide information on the methods, times and nature of the information that the data controllers must provide to users when connecting to Liofilchem's web pages, regardless of the purposes of the connection itself, according to Italian and European legislation.
5. The information may be subject to changes due to the introduction of new regulations in this regard, therefore the user is invited to check this page periodically.

#### **II - DATA PROCESSING**

##### **1 - Data Controller**

1. A controller shall be the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data. It also deals with security profiles.
2. With regard to this website, the data controller is: LIOFILCHEM SRL and for any clarification or exercise of the user's rights you can contact him at the following email address: [info@liofilchem.com](mailto:info@liofilchem.com).

##### **2 - Data Processor**

1. A controller shall be a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.
2. Pursuant to Article 28 of Regulation (EU) 2016/679, upon appointment by the data controller, the list of data processors of the liofilchem website is available on request via the e-mail address [info@liofilchem.com](mailto:info@liofilchem.com)

##### **3 - Place of data processing**

The processing of data generated by the use of [liofilchem.com](http://liofilchem.com) takes place at the legal, administrative and operational offices of the Data Controller. For more information, please contact the Data Controller.

If necessary, the data related to the newsletter service may be processed by the data controller or persons appointed by him for this purpose at the relevant headquarters.

##### **4 - Data processing methods**

1. Among the Personal Data collected by this site, independently or through third parties, are: Name, Surname, Date of Birth, Telephone Number, Address, Fax Number, Country, State, Province, Email and Zip Code. Other Personal Data collected may be indicated in other sections of this privacy policy or through informative texts displayed at the same time as the Data is collected. Personal Data may be entered voluntarily by the User, or collected automatically during the use of this site.
2. Like all websites, this website also makes use of log files in which information collected automatically during users' visits is stored. The information collected may be the following:
  - internet protocol (IP) address;
  - type of browser and device parameters used to connect to the site;
  - name of the internet service provider (ISP);
  - date and time of visit;
  - the visitor's web page of origin (referral) and exit;
  - the number of clicks, if any.
3. The aforementioned information is processed in automated form and collected in aggregate form exclusively in order to verify the correct functioning of the site, and for security reasons. This information will be processed on the basis of the legitimate interests of the owner.
4. For security purposes (spam filters, firewalls, virus detection), the automatically recorded data may also include personal data such as the IP address, which could be used, in accordance with the laws in force on the subject, in order to block attempts to damage the site itself or to cause damage to other users, or in any case harmful or criminal activities. These data are never used for the identification or profiling of the user, but only for the purpose of protecting the site and its users, such information will be processed on the basis of the legitimate interests of the owner.
5. If the site allows the insertion of comments, or in the case of specific services requested by the user, including the possibility of sending the Curriculum Vitae for a possible employment relationship, the site automatically detects and records some of the user's identification data, including the email address. These data are intended to be voluntarily provided by the user at the time of the request for the provision of the service. By inserting a comment or other information, the user expressly accepts the privacy policy, and in particular consents that the contents included are freely disseminated to third parties. The data received will be used exclusively for the provision of the requested service and only for the time necessary for the provision of the service.
6. The information that the users of the site may consider making public through the services and tools made available to them, are provided by the user knowingly and voluntarily, exempting this site from any responsibility for any violations of the law. It is the user's responsibility to verify that he/she has permission to enter personal data of third parties or content protected by national and international regulations.

##### **5 - Purpose of data processing**

1. The data collected by the site during its operation are used for the purposes indicated above and for the following purposes:



The personal data collected by Liofilchem Srl will be used primarily to provide services and sell Liofilchem products, to provide customer service, to draw up accounting and tax documentation and any account statements.

Liofilchem Srl may use or communicate the personal data of its customers:

- for the purpose of protecting its assets or its commercial activity
- to implement the necessary solutions or limit the damage resulting from non-compliance with the rules set out in the supply contract
- to implement the recovery of debts due
- for the resolution of offences of any kind before competent judicial and administrative bodies (e.g. embezzlement and theft).
- for communications related to corporate acquisitions and/or disposals; in the context of possible corporate transactions including shareholdings in companies or in the event that other companies acquire financial interests in Liofilchem Srl, the latter may include personal data as commercial assets to be transferred. Such data transfers will in any case take place in compliance with the Privacy Legislation.

Personal data may be disclosed to third parties (e.g. law enforcement agencies or debt collection companies) without prior notice.

Once the due consent has been received, with regard to the use of personal data for commercial and marketing purposes, the customer is informed that the collection and use of data for the aforementioned purposes involves the analysis of the same data aimed at the development of programs and commercial offers or personalized services both of our company and of third parties.

The customer's consent may therefore determine the commercial contact for:

- communications of various kinds from our company (commercial programs, offers, promotions, etc.)
- Communications of various kinds from our partners (commercial programs, offers, promotions, etc.)
- communications of various kinds jointly offered by our company and/or agents and/or business partners.

For the use of the above data, Liofilchem may communicate the data collected to external third parties such as: Affiliated companies, agents, business partners, etc.

2. The data will be stored for the period strictly necessary to achieve the purpose indicated above and in any case not exceeding 10 years. After this period, they will be automatically deleted in the absence of a new prior consent, or they will be anonymized for statistical purposes.

3. The data used for security purposes (blocking attempts to damage the site) are kept for the time strictly necessary to achieve the purpose indicated above.

NB: In any case, the user's rights will always be respected and guaranteed.

#### 6 - Data provided by the user

As indicated above, the optional, explicit and voluntary sending of e-mails to the addresses indicated on this site entails the subsequent acquisition of the sender's address, which is necessary to respond to requests, as well as any other personal data included in the message.

By submitting material to our servers, for example by e-mail or through the pages of the site, you agree to:

- check that the material does not contain any data that is illegal or otherwise unsuitable for publication;
- Check and remove any viruses or any other contaminating or destructive elements before introducing material.

#### 7 - Connections

The sites accessible through the hyperlinks on this website are not under the control of Liofilchem. Liofilchem is not responsible for the contents of linked sites or links contained in a linked site or for changes or updates to such sites. The inclusion of any link on this website does not in any way imply endorsement by Liofilchem of the linked site.

#### 8 - Liability

Under no circumstances and for no reason can Liofilchem be held liable for any damage, whether direct, indirect, incidental, consequential, and in particular for damages relating to loss of data or profits and/or loss of use, deriving from or in any way attributable to the Liofilchem website and/or the information contained therein.

#### 9 - Cookies

Cookies are small pieces of text sent by a website to your browser. They are useful because they allow you to store preferences related to a user's visit to a site, such as the "remember me" option, so that the next time the user visits the site, the user does not have to go through the login process again.

Liofilchem uses cookies for various purposes. Basically, they are used to count the number of visitors that the various pages receive in order to optimize the browsing experience, to remember some preferences expressed by the user such as "Remember me" in case of login, as well as to measure the success of certain advertising campaigns.

The purpose of this document is to inform you of the procedures followed for the collection through cookies and/or other tracking technologies of the information provided by users when they visit this website. Visitors to the site may disable the functionality of tracking cookies in their browser, but in some cases this may result in malfunctions in the use of our website.

EU Reg. 679/2016 and Legislative Decree 196/2003 impose on the managers of websites that use cookies or other tracking technologies, the obligation to inform the user about the types of any cookies used by the site, and to request the prior consent of the same to send these cookies on the user's terminal device and/or access to the information recorded therein. The only exceptions to the request for consent are cookies strictly necessary for the management of the site, or for the provision of services expressly requested by the user.

##### General information about cookies

We use cookies in some areas of our site. Cookies are text files that store information on the user's hard drive or browser, and allow us to check whether the user has already visited the website in the past, as well as the most visited pages of the site, as they record which pages have been visited and the time spent on them. To change your cookie preferences, given the differences in the settings of the different browsers used for Internet access, it is advisable to click on the "Help" menu item of the browser used to understand how to do so. Below is a list of the links of the most commonly used browsers, which explain how to manage or disable cookies:

- Internet Explorer: <http://windows.microsoft.com/it-IT/internet-explorer/delete-manage-cookies>;
- Google Chrome: <https://support.google.com/chrome/answer/95647>;
- Mozilla Firefox: <http://support.mozilla.org/it/kb/Gestione%20dei%20cookies>;
- Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>;
- Safari: <https://support.apple.com/kb/PH19255>.

• Types of cookies used

The types of cookies used on this site are the following:

- Session "technical cookies" for authentication (website management, reserved areas, acceptance of cookies);
- "Third-party cookies" for tracking (Google Analytics);
- "Third-party cookies" represented by "Social Plugins";
- "Third-party cookies" for the display of embedded videos (Youtube).

##### Technical cookies

The use of technical cookies, i.e. necessary for the transmission of communications on an electronic communications network, i.e. cookies strictly necessary for the supplier to provide the service requested by the customer, allows the safe and efficient use of our site. Session cookies may be installed in order to allow access and permanence in the reserved area of the portal as an authenticated user. Technical cookies are essential for the proper functioning of our domain and are used to allow users to browse normally and take advantage of the advanced services available on our website. The technical cookies used are divided into session cookies, which are stored exclusively for the duration of navigation until the browser is closed, and persistent cookies that are saved in the memory of the user's device until they expire or are deleted by the user. Our site uses the following technical cookies:

- Technical navigation or session cookies, used to manage normal browsing and user authentication;
- Functional technical cookies, used to store customizations chosen by the user, such as, for example, language;
- Technical Analytics cookies, used to learn how users use our website so that we can evaluate and improve its functioning.

##### Third-party cookies for tracking (Google Analytics)

Third-party cookies for monitoring can be disabled without any consequence on the navigation of the website. This site, with regard to these cookies, makes use of the Google Analytics service provided by the company Google, Inc. (hereinafter referred to as "Google") for the generation of statistics on the use of the web portal. Google Analytics uses non-third-party cookies, which do not store personal data. The place of data processing is in the United States of America. For the Google Analytics information, please visit the website <http://www.google.com/intl/en/analytics/privacyoverview.html>. For Google's privacy policy, please visit the <https://www.google.it/intl/it/policies/privacy> website.

##### Third-party cookies represented by social plugins



Third-party cookies represented by social plugins are related to parts of the visited page generated by social network sites (e.g. Facebook, Twitter, LinkedIn, Google+) integrated into the page of the host site. The most common use of social plugins is for sharing content on social networks. The presence of these plugins involves the transmission of cookies to and from all sites managed by third parties. For greater transparency, the web addresses of the various social network policies and the methods for managing cookies are reported below.

- Facebook (informativa): <https://www.facebook.com/help/cookies>;
- Facebook (configuration): log in to your account, in the privacy section;
- Twitter (informativa): <https://support.twitter.com/articles/20170514>;
- Twitter (configuration): <https://www.twitter.com/settings/security>;
- LinkedIn (informativa): <https://www.linkedin.com/legal/cookie-policy>;
- LinkedIn (configuration): <https://www.linkedin.com/settings>;
- Google+ (disclosure): <https://www.google.it/intl/it/policies/technologies/cookies>;
- Google+ (setup): <http://www.google.it/intl/it/policies/technologies/managing>.
- Pinterest (informativa): <https://about.pinterest.com/it/privacy-policy>.
- Pinterest (configurazione): <https://help.pinterest.com/en/articles/change-your-privacy-settings>.

#### **Third-party cookies for the display of embedded videos (Youtube)**

Third-party cookies for viewing embedded videos can be disabled without any consequence on the navigation of the website. This site, with regard to these cookies, makes use of the Youtube service provided by the company Google, Inc. (hereinafter referred to as "Google") for the display of videos.

Youtube uses non-third-party cookies, which do not store personal data.

The place of data processing is in the United States of America. For the Youtube information, please consult the website [https://www.youtube.com/static?template=privacy\\_guidelines](https://www.youtube.com/static?template=privacy_guidelines). For Youtube's privacy policy, please visit the website <https://www.google.it/intl/policies/privacy>.

#### **10 – Your rights**

1. Art. 13, c. 2 of EU Regulation 2016/679 lists the rights of the user.

2. The website [liofilchem.com](http://liofilchem.com) therefore intend to inform the user of the existence:

- the right of the interested party to ask the Data Controller for access to personal data (Article 15 of the EU Regulation), their updating (Article 7, paragraph 3, letter a) of Legislative Decree 196/2003), rectification (Article 16 of the EU Regulation), integration (Article 7, paragraph 3, letter a) of Legislative Decree 196/2003) or the limitation of processing concerning him/her (Article 18 of the EU Regulation) or to object, for legitimate reasons, to their processing (art. 21 EU Regulation), in addition to the right to data portability (art. 20 EU Regulation);
- the right to request the deletion (art. 17 of the EU Regulation), the transformation into anonymous form or the blocking of data processed in violation of the law, including those whose retention is not necessary in relation to the purposes for which the data were collected or subsequently processed (art. 7, par. 3, lett. b) Legislative Decree 196/2003);
- the right to obtain certification that the operations of updating, rectification, integration of data, cancellation, blocking of data, transformation have been brought to the attention, also with regard to their content, of those to whom the data have been communicated or disseminated, except in the case in which this fulfilment proves impossible or involves the use of means manifestly disproportionate to the protected right (art. 7, paragraph 3, letter C) of Legislative Decree 196/2003);

3. Requests may be addressed to the Data Controller, without formalities or, alternatively, using the form provided by the Guarantor for the Protection of Personal Data, or by sending an email to: [info@liofilchem.com](mailto:info@liofilchem.com)

4. If the processing is based on Art. 6(1)(a) – express consent to use – you have the right to withdraw your consent at any time without affecting the lawfulness of the processing based on the consent given before its withdrawal.

5. Likewise, in the event of violation of the law, the user has the right to lodge a complaint with the Guarantor for the Protection of Personal Data, as the authority responsible for controlling the processing in the Italian State.

6. For a more in-depth examination of your rights, see art. 15 et seq. of EU Regulation 2016/679 and art. 7 of Legislative Decree 196/2003.

7. The data subject is informed in the event that there is an obligation to provide personal data as well as the possible consequences of failure to provide such data (e.g. law enforcement requests)

#### **11 - Transfer of data to non-EU countries**

1. This site may share some of the data collected with services located outside the European Union. In particular, with Google, Facebook and Microsoft (LinkedIn) via social plugins and the Google Analytics service. The transfer is authorised and strictly regulated by Article 45, paragraph 1 of EU Regulation 2016/679, so no further consent is required. The companies mentioned above guarantee their adherence to the Privacy Shield.

2. Data will never be transferred to third countries that do not comply with the conditions set out in Article 45 et seq. of the EU Regulation.

#### **12 - Security of data provided**

1. This website processes users' data in a lawful and correct manner, adopting the appropriate security measures aimed at preventing unauthorized access, disclosure, modification or unauthorized destruction of data. The processing is carried out using IT and/or telematic tools, with organizational methods and logics strictly related to the purposes indicated.

2. In addition to the Data Controller, in some cases, categories of persons in charge of the organization of the site (administrative, commercial, marketing, legal, system administrators) or external parties (such as third-party technical service providers, postal couriers, hosting providers, IT companies, communication agencies) may have access to the data.

#### **13 – Changes to this document**

1. This document, published at: <https://www.liofilchem.com/privacy.html> constitutes the privacy policy of this site.

The document may be subject to changes or updates. Users are invited to periodically consult these pages to keep up to date with the latest legislative news.

2. The document was updated on 21/05/2018 to comply with the relevant regulatory provisions, and in particular in compliance with EU Regulation 2016/679 (GDPR).

*Roseto degli Abruzzi, 01 October 2018*